



Ontario Catholic School Trustees' Association

2020 OCSTA AGM & Conference Sponsorship Packages

The OCSTA event app (powered by EventMobi) is uploaded to your target audience's desktop and/or mobile device and offers 24-hour access to OCSTA's AGM & Conference Program Information. Attendees will refer to their event app for session details, speaker bios, and much more.

As a sponsor, your company will be featured on this powerful device and receive exposure every time attendees check out the mobile event guide.

Sponsor Levels & Fees	BENEFITS
<p>Title</p> <p><u>\$6,000</u></p>	<p>EXCLUSIVE EXPOSURE – Limited to <u>One</u> Sponsor</p> <ul style="list-style-type: none"> • Annual Dinner and Reception (May 1): <ul style="list-style-type: none"> ○ superior signage ○ pre-presentation screen highlight of logo ○ special mention ○ two complimentary tickets to the Annual Dinner and Reception • Superior signage in reception area (duration of event) • Special mention during AGM & Conference • Table top display option (April 30, 3:00 pm to May 2, 11:00 am) • OCSTA Sponsor Board listing (duration of event) • OCSTA Website: corporate identity (one-year duration) • Conference Program <ul style="list-style-type: none"> ○ One-page ad ○ Sponsor listing <p>Event App: Tier 1 Package:</p> <ul style="list-style-type: none"> • Multiple banner ads on event app page • Enhanced exhibitor profile (features your logo, social media links, and/or resources like product presentations, PDF brochures, and videos) • Prominent presentation on Sponsor List • Event analytics (receive data regarding attendee views/impressions and click-throughs to sponsor profile) <p>Bonuses (deadline: December 13, 2019)</p> <ul style="list-style-type: none"> • Written profile (up to 200 words) in OCSTA newsletter (distribution: all trustees, senior board staff, MPPs, media) • One-page ad in the Program of the Catholic Trustees Seminar, January 17 – 18, 2020 (attendance: approximately 200 delegates representing all Catholic school boards)

<p>Meet & Greet Reception</p> <p><u>\$4,500</u></p>	<p>EXCLUSIVE EXPOSURE – Limited to <u>Two Sponsors</u></p> <ul style="list-style-type: none"> • Annual Dinner and Reception (May 1): <ul style="list-style-type: none"> ○ special mention ○ two complimentary tickets to the Annual Dinner and Reception • Superior signage at the Meet & Greet Reception • Special mention during AGM & Conference • Table top display option (<i>April 30, 3:00 pm to May 2, 11:00 am</i>) • OCSTA Sponsor Board listing (duration of event) • OCSTA Website: corporate identity (one-year duration) • Conference Program <ul style="list-style-type: none"> ○ One-page ad ○ Sponsor listing <p>Event App: Tier 1 Package:</p> <ul style="list-style-type: none"> • Multiple banner ads on event app page • Enhanced exhibitor profile (features your logo, social media links, and/or resources like product presentations, PDF brochures, and videos) • Prominent presentation on Sponsor List • Event analytics (receive data regarding attendee views/impressions and click-throughs to sponsor profile) <p>Bonuses (deadline: December 13, 2019)</p> <ul style="list-style-type: none"> • Written profile (up to 200 words) in OCSTA newsletter (distribution: all trustees, senior board staff, MPPs, media) • One-page ad in the Program of the Catholic Trustees Seminar, January 17 – 18, 2020 (attendance: approximately 200 delegates representing all Catholic school boards)
<p>Gold</p> <p><u>\$3,000</u></p>	<ul style="list-style-type: none"> • Annual Dinner and Reception (May 1): <ul style="list-style-type: none"> ○ special mention ○ two complimentary tickets to the Annual Dinner and Reception • Special mention during AGM & Conference • Table top display option (<i>April 30, 3:00 pm to May 2, 11:00 am</i>) • OCSTA Sponsor Board listing (duration of event) • OCSTA Website: corporate identity (one-year duration) • Conference Program <ul style="list-style-type: none"> ○ One-page ad ○ Sponsor listing <p>Event App: Tier 2 Package:</p> <ul style="list-style-type: none"> • Multiple banner ads on event app page • Enhanced exhibitor profile (features your logo, social media links, and/or resources like product presentations, PDF brochures, and videos) • Prominent presentation on Sponsor List • Event analytics (receive data regarding attendee views/impressions and click-throughs to sponsor profile) <p>Bonus (deadline: December 13, 2019)</p> <ul style="list-style-type: none"> • One-page ad in the Program of the Catholic Trustees Seminar, January 17 – 18, 2020 (attendance: approximately 200 delegates representing all Catholic school boards)
<p>Speaker</p> <p><u>\$2,000</u></p>	<ul style="list-style-type: none"> • Sponsor logo displayed on screen before speaker introduction • Special mention during AGM & Conference • OCSTA Sponsor Board listing (duration of event) • OCSTA Website: corporate identity (one-year duration) • Conference Program <ul style="list-style-type: none"> ○ One-half page ad ○ Sponsor listing

	<p>Event App: Tier 3 Package:</p> <ul style="list-style-type: none"> • Sponsor listing • Event analytics (receive data regarding attendee views/impressions and click-throughs to sponsor profile) <p>Bonus (deadline: December 13, 2019)</p> <ul style="list-style-type: none"> • One-half page ad in the Program of the Catholic Trustees Seminar, January 17 – 18, 2020 (attendance: approximately 200 delegates representing all Catholic school boards)
<p>Annual Dinner Wine</p> <p><u>\$1,500</u></p>	<ul style="list-style-type: none"> • Annual Dinner (May 1): <ul style="list-style-type: none"> ○ Recognition in the Annual Dinner Program ○ Dinner table signage • OCSTA Sponsor Board listing (duration of event) • OCSTA Website: corporate identity (one-year duration) • Conference Program <ul style="list-style-type: none"> ○ Sponsor listing <p>Event App: Tier 3 Package:</p> <ul style="list-style-type: none"> • Sponsor listing • Event analytics (receive data regarding attendee views/impressions and click-throughs to sponsor profile)
<p>Breakfast</p> <p><u>\$1,000</u></p>	<ul style="list-style-type: none"> • Signage in breakfast area (Friday and Saturday) • OCSTA Sponsor Board listing (duration of event) • OCSTA Website: corporate identity (one-year duration) • Conference Program <ul style="list-style-type: none"> ○ Sponsor listing <p>Event App: Tier 3 Package:</p> <ul style="list-style-type: none"> • Sponsor listing • Event analytics (receive data regarding attendee views/impressions and click-throughs to sponsor profile)
<p>Refreshment</p> <p><u>\$1,000</u></p>	<ul style="list-style-type: none"> • Signage in refreshment area (Friday and Saturday) • OCSTA Sponsor Board listing (duration of event) • OCSTA Website: corporate identity (one-year duration) • Conference Program <ul style="list-style-type: none"> ○ Sponsor listing <p>Event App: Tier 3 Package:</p> <ul style="list-style-type: none"> • Sponsor listing • Event analytics (receive data regarding attendee views/impressions and click-throughs to sponsor profile)
<p>Media</p> <p><u>\$1,000</u></p>	<p>Please note: This category is open ONLY to media outlets (newspapers, magazines, websites, radio, TV and publishers)</p> <ul style="list-style-type: none"> • Special mention during AGM & Conference • Table top display option (April 30, 3:00 pm to May 2, 11:00 am) • OCSTA Sponsor Board listing (duration of event) • OCSTA Website: corporate identity (one-year duration) • Conference Program <ul style="list-style-type: none"> ○ Sponsor listing <p>Event App: Tier 3 Package:</p> <ul style="list-style-type: none"> • Sponsor listing • Event analytics (receive data regarding attendee views/impressions and click-throughs to sponsor profile)
<p>Patron</p> <p><u>\$500</u></p>	<ul style="list-style-type: none"> • OCSTA Sponsor Board listing (duration of event) • OCSTA Website: corporate identity (one-year duration) • Conference Program <ul style="list-style-type: none"> ○ Sponsor listing

	<p>Event App: Tier 3 Package:</p> <ul style="list-style-type: none"> • Sponsor listing • Event analytics (receive data regarding attendee views/impressions and click-throughs to sponsor profile)
<p>In-Kind</p>	<p>In-kind donations will be considered. Please contact Sharon McMillan at OCSTA to discuss.</p>

Sample Signage and App Ads





**THANK YOU
TO OUR SPONSORS**

Ontario Catholic School
Trustees' Association

MEET & GREET

4 OFFICE AUTOMATION
MATHEWS DINSDALE

GOLD

BORDEN LADNER GERVAIS
FILION WAKELY THORUP ANGELETTI
HICKS MORLEY
KEEL COTTRELLE

SPEAKER

MILLER THOMSON

BREAKFAST

PEARSON CANADA

REFRESHMENT


DONPAR ROOFING
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CATHOLIC MISSIONS IN CANADA
DECANTIS CONSTRUCTION
KING'S UNIVERSITY COLLEGE
PACIFIC & WESTERN BANK OF CANADA
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Call 855-468-2424 or Fax 289-482-4338 or Email donpar@donpar.com
111 Kennedy Drive, Unit 60, Concord, Ontario

OCSTA member

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Ontario Catholic School
Trustees' Association

**Sponsorship Reservation:
2020 OCSTA Annual General Meeting and Conference
Fairmont Château Laurier
April 30 – May 2**

To reserve your company's sponsorship, please fill out the form below and email to acabral@ocsta.on.ca.

Contact Name:	Phone:
Company:	
Company Address:	
Sponsorship Level:	
Email:	

Table Top Display Required? (only for Title, Meet & Greet, Gold, and Media Levels):

Yes ____ No ____

OCSTA will send an invoice and advertising specifications to you and/or your company.

Cheques should be made payable to OCSTA and sent to:

OCSTA
c/o Ashlee Cabral
Box 2064
1804 – 20 Eglinton Avenue West
Toronto, ON M4R 1K8