



Ontario Catholic School
Trustees' Association

P.O. Box 2064, Suite 1804
20 Eglinton Avenue West
Toronto, Ontario M4R 1K8
T. 416.932.9460 F. 416.932.9459
ocsta@ocsta.on.ca
www.ocsta.on.ca

Nancy Kirby, *President*
Marino Gazzola, *Vice President*
Kevin Kobus, *Executive Director*

Current and perspective vendors and suppliers to Ontario's Catholic school boards are invited to become one of the esteemed sponsors of the Ontario Catholic School Trustees' Association's 81st Annual General Meeting and Conference which will be held April 28 to 30, 2011 at the Fairmont Royal York Hotel in Toronto. This is an exceptional opportunity for companies interested in reaching school trustees and school board officials – the decision makers for Catholic education in Ontario.

OCSTA represents the interests of all English Catholic school boards in Ontario. Catholic school boards collectively educate approximately 600,000 students in the province which is almost a third of all students in Ontario's publicly funded schools. OCSTA's conference sponsorship package provides companies with a targeted, cost-effective method for reaching this vital segment of the education sector.

Last year, OCSTA's Conference attracted over 300 Catholic school board trustees, senior staff, clergy, politicians and other education stakeholders, including The Hon. Leona Dombrowsky, Minister of Education. This event is one of the most important networking opportunities for Catholic education partners and supporters in Ontario.

OCSTA is currently offering an 'Early Bird Promotional Bonus' to all sponsors who purchase an AGM and Conference sponsorship package before **December 10, 2010**. 'Early Bird' sponsors will receive, at no extra cost, additional promotional exposure as sponsors of the OCSTA 2011 Trustees' Professional Development Seminar, January 14 & 15 (see details in the Event Sponsorship Benefits list on the attached pages).

Should you wish to take advantage of this targeted and effective promotional opportunity, please review and choose one of the sponsorship packages on the attached pages.

Please note that sponsorship packages for the 2011 OCSTA AGM and Conference will be available for purchase until **March 11, 2011**. To reserve your sponsorship, please complete the form included in this package and fax to Pam DeNobrega at (416) 932-9459 or email at pdenobrega@ocsta.on.ca. Remember that the 'Early Bird Promotional Bonus' deadline is **December 10, 2010**.

If you have any questions concerning your participation, or if you would like additional information about the Conference or the Association, please do not hesitate to contact me at (416) 932-9460, ext. 232.

Sincerely,

Sharon McMillan
Co-ordinator Communications & Media Relations
Ontario Catholic School Trustees' Association

Attachment

2011 OCSTA Event Sponsorship Packages

Sponsorship Package and Fee	BENEFITS
<p>Title Sponsor <u>\$6,000</u></p>	<ul style="list-style-type: none"> • Superior signage at the April 28-April 30, OCSTA AGM & Conference and Annual Dinner at the Fairmont Royal York Hotel, Toronto • <u>Special mention</u> during Conference and Annual Dinner (April 30) • Cover-page acknowledgement and <u>full-page</u> ad in the official Conference Program • Corporate identity on OCSTA website (one-year duration) • Table top display option (<i>April 28 – 3:00 p.m. to April 30 – 12:00 p.m.</i>) • Invitation to the VIP Reception on April 30 • 2 tickets to the Annual Dinner on April 30 • Listing on main signage at Conference site • **Bonus** - Written PROFILE (up to 200 words) in Association newsletter and corporate identity in 3 issues of newsletter. Distribution: all trustees, senior board staff, MPPs, media. • **Bonus** - 1 pg. Advertisement in the New Trustees' Seminar program– Jan 14-15, 2011 at the Doubletree By Hilton Hotel, Toronto. Attendance: Approximately 200 delegates representing all Catholic school boards. NOTE DEADLINE to access this benefit (December 10, 2010). • **Bonus** - corporate identity on event signage at New Trustees' Seminar, Jan. 14-15, 2011.
<p>Gold Sponsor <u>\$3,000</u></p>	<ul style="list-style-type: none"> • ½ page advertisement in the official Conference Program ▪ <u>Special mention</u> during Conference and Annual Dinner (April 30) ▪ Corporate identity on OCSTA website (one-year duration) ▪ Table top display option (<i>April 28 – 3:00 p.m. to April 30 – 12:00 p.m.</i>) ▪ Invitation to the VIP Reception on April 30 ▪ 2 tickets to the Annual Dinner on April 30 ▪ Listing on main signage at Conference site ▪ **Bonus** - ½ pg. advertisement in the New Trustees' Seminar program – Jan. 14-15, 2011 at the Doubletree By Hilton Hotel, Toronto. Attendance: Approximately 200 delegates representing all Catholic school boards. NOTE DEADLINE to access this benefit (December 10, 2010).
<p>Opening Reception Sponsor <u>\$2,500</u></p>	<ul style="list-style-type: none"> • Opportunity to network with delegates at reception (2 representatives invited) • Recognition during Closing Remarks of the Opening Ceremony • Sponsor's logo prominently displayed on signage in reception area • Corporate identity on OCSTA website (one-year duration) • Listing on main signage at Conference site

<p>Speaker Sponsor <u>\$2,000</u></p>	<ul style="list-style-type: none"> • Sponsor's logo displayed on screen before speaker introduction • <u>Special mention</u> during Conference • ¼ page advertisement in the official Conference Program • Corporate identify on OCSTA website (one-year duration) • Listing on main signage at conference site
<p>Annual Dinner – Wine Sponsor <u>\$1,500</u></p>	<ul style="list-style-type: none"> • Recognition in the Annual Dinner Program • Dinner table signage at the Annual Dinner • Corporate Identity on OCSTA website (one-year duration) • Listing on main signage at Conference site
<p>Breakfast Sponsor <u>\$1,000</u></p>	<ul style="list-style-type: none"> • Signage in breakfast area (Friday and Saturday) • Corporate identity on OCSTA website (one-year duration) • Listing on main signage at Conference
<p>Refreshment Sponsor <u>\$1,000</u></p>	<ul style="list-style-type: none"> • Table top signage in refreshment area (Friday and Saturday) • Corporate identity on OCSTA website • Listing on main signage at Conference
<p>Media Sponsor <u>\$1,000</u></p>	<p><i>This category open to media outlets (newspapers, magazines, websites, radio, TV and publishers)</i></p> <ul style="list-style-type: none"> • Table top display option (<i>April 28 – 3:00 p.m. to April 30 – 12:00 p.m.</i>) • <u>Special mention</u> during Conference • Corporate identity on OCSTA website (one-year duration) • Listing on main signage at Conference site
<p>Patron Sponsor <u>\$500</u></p>	<ul style="list-style-type: none"> • Corporate identity on OCSTA web site (one-year duration) • Signage at Conference site



Ontario Catholic School
Trustees' Association

**Sponsorship Reservation Form for
2011 OCSTA Annual General Meeting and Conference
Fairmont Royal York Hotel, Toronto**

Contact Name: _____ Phone: _____

Company: _____

Company Address: _____

Sponsorship Level: _____ Email: _____

Title, Gold and Media Level Sponsors Only

Table Top Display Required: Yes___ No___

OCSTA will send an invoice and advertising specifications to you and/or your company.

Please complete the reservation form and fax to (416) 932-9459 or email to pdenobrega@ocsta.on.ca.